

D'Addario Orchestral is expanding Kaplan Amo and Vivo sets for violin and viola to include both full and fractional sizes. With Kaplan's expansion into fractional sizes, aspiring and advancing players can now access additional tonal range, which has not customarily been available in smaller-sized strings. This also makes both Amo & Vivo available to violists with instruments of shorter scales, joining the Kaplan Forza line.

Kaplan Amo and Vivo have a synthetic core. Amo brings warmth, richness, and flexibility for brighter instruments, while Vivo brings brilliance, clarity and a robust feel for darker instruments. Kaplan Forza have a stranded steel core, providing further clarity, warmth and versatility throughout the dynamic spectrum.

Viola strings will be available in short-scale (14"-15"), medium-scale (15"-16"), and long scale (16+)" in both sets and single packaging. Long scale sets will continue to be available in medium and heavy tension, while medium and short scales will be available in medium tension only. Measurements refer to the viola body length (not including the neck or scroll).

For beginners and advancing players, Ascenté strings are now also available for viola. Ascenté strings have been specifically designed to help players advance their craft with elegance and consistency. With a wider tonal range, excellent pitch stability and longevity, along with the superior durability D'Addario Orchestral strings are known for, this new synthetic core string delivers a more sophisticated palette that elevates playing to the next level.

Ascenté viola strings are available in 5 scale lengths: Long (16"+), Medium (15"-16"), Short (14"-15"), Extra-Short (13"-14"), and Extra-Extra-Short (12"-13"). Making strings in specific sizes means tensioning is correct for each size of instrument. This is the first 12" viola string produced by D'Addario Orchestral, accommodating a smaller range of entry-level violas or converted half-size violins.

D'Addario is the world's largest manufacturer of musical instrument strings and accessories marketed under several product brands including: D'Addario Orchestral, D'Addario Fretted, D'Addario Woodwinds, Promark Drumsticks, Evans Drumheads, and Puresound Snarewires. A family-owned and operated business with roots dating back to the 17th century, our orchestral range includes Prelude, Ascenté, Pro Arté, Helicore, Zyex and Kaplan. D'Addario now has over 1,100 employees worldwide, and manufactures 95% of its products in the U.S.

For a chance to win a free set of D'Addario Orchestral viola strings (any range), please enter our competition [HERE](#). Three winners will be chosen after the competition closes on 30th November 2019.